

Cookie Policy

Last Updated: 13/07/2026

This Cookie Policy explains how **UK Parking Control Management Ltd** (“UKPCM”, “we”, “our”, or “us”) uses cookies and similar technologies when you visit our website.

By using our website, you agree to the use of cookies in accordance with this policy, unless you choose to disable them through your browser settings or our cookie preference centre.

What Are Cookies?

Cookies are small text files that are placed on your computer, smartphone, tablet, or other device when you visit a website. They help websites recognise your device, remember your preferences, improve performance, and provide a better browsing experience.

Cookies cannot access files stored on your device, install software, or transmit viruses.

Why We Use Cookies

We use cookies to ensure our website functions correctly, improve website performance, understand how visitors interact with our content, and enhance your overall browsing experience.

Depending on your preferences, cookies may also help us:

- Remember your settings and preferences
 - Keep our website secure
 - Improve website functionality
 - Analyse visitor behaviour
 - Measure website performance
 - Detect technical issues
 - Improve our services
 - Deliver relevant communications where permitted
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Types of Cookies We Use

Strictly Necessary Cookies

These cookies are essential for the operation of our website.

Without these cookies, certain features such as secure forms, user authentication, and page navigation may not function correctly.

These cookies do not require your consent.

Examples include:

- Security authentication
- Load balancing
- Session management
- Fraud prevention

Performance & Analytics Cookies

Performance cookies help us understand how visitors use our website by collecting anonymous statistical information.

These cookies allow us to analyse:

- Number of visitors
- Pages viewed
- Time spent on the website
- User navigation
- Website performance
- Error reports

This information helps us continuously improve our website.

Where applicable, we use services such as **Google Analytics 4**.

Functionality Cookies

These cookies remember choices you make during future visits.

For example, they may remember:

- Language preferences
- Cookie preferences
- Previously entered information
- User settings

These cookies improve your browsing experience but are not essential.

Marketing & Advertising Cookies

Where enabled, marketing cookies may be used to deliver advertising that is more relevant to your interests.

These cookies may:

- Measure advertising effectiveness
- Limit repeated advertisements
- Build anonymous visitor profiles
- Support remarketing campaigns

Marketing cookies are only activated with your consent.

Session Cookies

Session cookies exist only while you are actively browsing our website.

They are automatically deleted once your browser is closed.

These cookies typically help with:

- Secure navigation
 - Temporary preferences
 - Website functionality
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Persistent Cookies

Persistent cookies remain stored on your device until they expire or are manually deleted.

They help us remember your preferences when you return to our website.

The lifespan of persistent cookies varies depending on their purpose.

First-Party and Third-Party Cookies

First-Party Cookies

These are cookies placed directly by UK Parking Control Management Ltd and are used to provide core website functionality.

Third-Party Cookies

Some areas of our website rely on trusted third-party providers.

These providers may place cookies to support services such as:

- Website analytics
- Online forms
- Payment services
- Embedded maps
- Video content
- Live chat
- Customer relationship management (CRM)

We have no direct control over third-party cookies, and we recommend reviewing their individual privacy policies.

Cookies We May Use

Depending on the services enabled on our website, cookies may be provided by:

- Google Analytics 4
- Google Tag Manager
- Google reCAPTCHA
- Google Maps
- Microsoft Clarity
- Meta (Facebook) Pixel
- LinkedIn Insight Tag
- Zoho CRM
- Cloudflare
- Stripe (where online payments are available)

Not every service listed above will necessarily be active at all times.

Managing Cookies

You have full control over how cookies are used.

You can:

- Accept all cookies

- Reject non-essential cookies
- Change your preferences at any time
- Delete cookies already stored on your device
- Configure your browser to block cookies

Please note that disabling certain cookies may affect the functionality and performance of our website.

Browser Controls

Most web browsers allow you to control cookies through their settings.

You can usually:

- View stored cookies
- Delete cookies
- Block all cookies
- Block third-party cookies
- Receive notifications before cookies are stored

For guidance, please refer to your browser's help documentation.

Google Analytics

Where Google Analytics is enabled, it helps us understand how visitors interact with our website by collecting anonymous usage information.

Google Analytics may collect information including:

- Device type
- Browser type
- Pages visited
- Time spent on pages
- General geographic location
- Referring websites

We do not use Google Analytics to identify individual visitors.

If you prefer not to be tracked by Google Analytics, you can install Google's official browser add-on:

<https://tools.google.com/dlpage/gaoptout>

Changes to This Cookie Policy

We may update this Cookie Policy periodically to reflect changes in legislation, technology, or our business operations.

Any updates will be published on this page together with the revised “Last Updated” date.

Contact Us

If you have any questions regarding this Cookie Policy or how cookies are used on our website, please contact us.

UK Parking Control Management Ltd

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